

Fittest Firm Competition Sponsored by Marvell

Join one of the largest company fitness face-offs in the Silicon Valley! The Fittest Firm competition pits companies of similar sizes against one another in a challenge to see which team can amass the most participation by race day. The winner in each size category is awarded bragging rights and a plaque.

To create a team, simply let us know your company is “in”, how many local employees you have and then we will add your company. Once you’ve been added to our teams list, you can start to get the word out to your colleagues about this opportunity to celebrate the Thanksgiving holiday by staying fit and giving back to those in need. (Friends and family of employees are encouraged to join your team, too!)

We’ll provide you with template emails, digital posters, and plenty of photos to make outreach simple—we can even come out to your company for on-site registration. All you need to do is make sure your employees choose your company from our drop down list while they are registering for them to be added to your team. The race team can pull a list for you at any time to check on your progress.

Many companies also choose to subsidize some part or all of their employees’ registrations. We can set you up with a coupon code to distribute around the office, and invoice you for the total after the race.

Bonus: Be one of the first companies to hit your size category’s threshold to score a tent in the festival area on race day (deadline is November 13th to be considered for a tent):

Size Category	# of Local Employees	# of Tents Available	Tent Threshold
Extra Small	1-50	6	15
Small	51-500	6	40
Mid-Size	501-1,000	6	100
Large	1,001-5,000	6	150
Extra Large	5,001+	6	200

Learn more about the Applied Materials Silicon Valley Turkey Trot and the charities it supports [on our website.](#)

If you have any questions or need anything please do not hesitate to reach out to Ashley Chesson ashleyc@svlgfoundation.org.