

13th Annual Applied Materials "Silicon Valley Turkey Trot" 2017 Marketing Text Examples

Full Description

Start your Thanksgiving Day on a healthy and happy note at the 13th Annual Applied Materials "Silicon Valley Turkey Trot." It's an event friends and family will enjoy! Be part of this Thanksgiving Day tradition on Thursday, November 23, 2017.

You'll also be giving thanks by supporting Healthier Kids Foundation Santa Clara County, Housing Trust Silicon Valley, Second Harvest Food Bank of Santa Clara and San Mateo Counties, Second Harvest Food Bank of Santa Cruz County and The Health Trust. These five local beneficiaries are all dedicated to providing families with health, hope and a home. Founded and produced by the Silicon Valley Leadership Group Foundation, the Turkey Trot has raised \$6.9 million for its beneficiaries. It is now in its 13th year with the goal to raise \$1 million for 2017.

There are several events to choose from within the 5K run/walk and 10K run, along with a Kids Fun Run. Elite runners, joggers and walkers will enjoy the flat and fast San Jose course, which flows through downtown neighborhoods and business areas. Learn more or register at svturkeytrot.com.

Email/Newsletter/Web

Website url: svturkeytrot.com

Register now for the 13th Annual Applied Materials "Silicon Valley Turkey Trot!" Join this Bay Area holiday tradition on Thursday, November 23. The Turkey Trot has donated \$6.9 million to its five valued community charities. This run/walk features 5K and 10K distances, along with a Kids Fun Run and costume contest. Register, volunteer, donate or learn more at svturkeytrot.com.

Social Media - Facebook - Please be sure to tag us in all of your posts, like and follow us on Facebook and ensure to use our "@ " handle to correctly link your posts to our Facebook page.

Direct link: <https://www.facebook.com/svturkeytrot>

Facebook handle: [@svturkeytrot](https://www.facebook.com/svturkeytrot)

Registration before August 24, 2017 price change

Save on your registration for the 13th Annual "Silicon Valley Turkey Trot" by signing up before August 24! Start Thanksgiving Day with fun and exercise on Thursday, November 23. Walk, run or stroll and help local charities. For more info and to sign up: <http://tinyurl.com/2017TT-FB-REG>

Registration before September 28, 2017 price change

Take advantage of lower prices for the 13th Annual Applied Materials "Silicon Valley Turkey Trot" by registering before September 28! Join the fun this Thanksgiving Day on Thursday, November 23, 2017 and support local charities!

Register at: <http://tinyurl.com/2017TT-FB-REG>

Registration before November 9, 2017 price change

Don't pay more, sign up before November 9 for the 13th Annual Applied Materials "Silicon Valley Turkey Trot" before prices increase. Enjoy a healthy Thanksgiving morning on Thursday, November 23 and celebrate helping others in the community. Register at:

<http://tinyurl.com/2017TT-FB-REG>

Regular Registration

Kick off Thanksgiving Day at the 13th Annual "Silicon Valley Turkey Trot" on Thursday, November 23 with some fun and exercise! Walk, run or stroll and celebrate the holidays by helping families with their most basic needs. For more information or to register:

<http://tinyurl.com/2017TT-FB-REG>

Join the 13th Annual Applied Materials "Silicon Valley Turkey Trot" this Thanksgiving Day! Participate in the Costume Contest, enjoy the Kids Fun Run and be part of this Bay Area holiday tradition! All 5K/10K participants get a long-sleeve tech shirt, bib and chip timing! Kids Fun Runners receive a shirt, bib and finisher medal! Register at:

<http://tinyurl.com/2017TT-FB-REG>

Social Media - Twitter – Please be sure to follow our Twitter channel, retweet and like our tweets when appropriate.

Direct link: <https://twitter.com/TurkeyTrotSV>

Account handle: [@turkeytrotsv](https://twitter.com/turkeytrotsv)

Hashtag: [#turkeytrotsv](https://twitter.com/turkeytrotsv)

General Tweets

Join the 2017 [@turkeytrotsv](https://twitter.com/turkeytrotsv) for miles of smiles! It creates health, hope and homes in the community. [#turkeytrotsv](https://twitter.com/turkeytrotsv) <http://tinyurl.com/TT-TWT-MK>

We are proud sponsors of the [@turkeytrotsv](https://twitter.com/turkeytrotsv) for 2017! Join us in helping the community: [#turkeytrotsv](https://twitter.com/turkeytrotsv) <http://tinyurl.com/TT-TWT-MK>

We are proud partners of [@turkeytrotsv](https://twitter.com/turkeytrotsv) ! Join us in helping others in the community. Sign up now [#turkeytrotsv](https://twitter.com/turkeytrotsv) <http://tinyurl.com/TT-TWT-MK>

Join the [@turkeytrotsv](https://twitter.com/turkeytrotsv) and support valued [#turkeytrotsv](https://twitter.com/turkeytrotsv) charities. Register now: <http://tinyurl.com/TT-TWT-MK>

Enjoy a healthy Thanksgiving Day [@turkeytrotsv](https://twitter.com/turkeytrotsv) & support the [#turkeytrotsv](https://twitter.com/turkeytrotsv) charities. Sign up <http://tinyurl.com/TT-TWT-MK>

Promotional Tweets

Save a Bundle! Register for [@turkeytrotsv](#) & [@santarunsv](#) at the same time & save up to \$10! Register now <http://tinyurl.com/TT-TWT-MK>

Register now for [#turkeytrotsv](#) & fundraise for 5 valuable charities! Supporting [@turkeytrotsv](#) helps our community! <http://tinyurl.com/TT-TWT-MK>

Register now for the [@turkeytrotsv](#) and raise \$ for local charities [#turkeytrotsv](#) <http://tinyurl.com/TT-TWT-MK>

Category Tweets

Calling all Families 4 the Kids Fun Zone 2017 [@turkeytrotsv](#) ! Mascots & fun festivities for all [#turkeytrotsv](#) <http://tinyurl.com/TT-TWT-MK>

Join the colorful Costume Contest [@turkeytrotsv](#) Win great prizes & see creative costumes! Sign up [#turkeytrotsv](#) now <http://tinyurl.com/TT-TWT-MK>

Military&Veterans are honored with [@turkeytrotsv](#) Vets/MIL Competition! Thanks for your service! [#turkeytrotsv](#) <http://tinyurl.com/TT-TWT-MK>

Seeking public safety officers [@turkeytrotsv](#) ! Join the QuickestCop/FastestFirefighter competition now [#turkeytrotsv](#) <http://tinyurl.com/TT-TWT-MK>

Why do you do the [@turkeytrotsv](#) ? Sign up & share your story to win some great prizes [#turkeytrotsv](#) ! <http://tinyurl.com/TT-TWT-MK>

Want to see real speed [@turkeytrotsv](#) ? Watch the [#turkeytrotsv](#) Elite 5K Invitational & PA/USATF 5K Championship <http://tinyurl.com/TT-TWT-MK>

Can't make the [@turkeytrotsv](#) ? Register as a Remote Runner and still support [#turkeytrotsv](#) and its 5 charities! <http://tinyurl.com/TT-TWT-MK>

[@turkeytrotsv](#) FittestFirmContest is seeking companies – learn more now! [#turkeytrotsv](#) svturkeytrot.com/fittest-firm/

Kids Fun Run is back for the 2017 [@turkeytrotsv](#) ! Register the little ones now! [#turkeytrotsv](#) <http://tinyurl.com/TT-TWT-MK>

Fight hunger bring canned food to [@turkeytrotsv](#) Sports Basement SV Expo! [#turkeytrotsv](#) <http://tinyurl.com/TT-TWT-MK>

[@turkeytrotsv](#) FittestFirmContest is seeking companies for a holiday challenge! [#turkeytrotsv](#) <http://tinyurl.com/TT-TWT-MK>

Instagram - Be sure to follow us on Instagram and like our posts. If you post to your Instagram account, you can use the Turkey Trot pictures provided on the Partner Media Kit webpage.

Direct link: <https://www.instagram.com/svturkeytrot/>

Account handle: [@svturkeytrot](https://www.instagram.com/svturkeytrot/)

Hashtag: [#svturkeytrot](https://www.instagram.com/svturkeytrot/)

Join the 2017 Applied Materials Silicon Valley Turkey Trot! This run/walk offers 5K and 10K distances and features a Kids Fun Run for the little ones. It benefits 5 charities that improve our community by addressing local hunger, homelessness and health issues. Don't miss out on the fun on November 23!

@svturkeytrot #svturkeytrot #turkeytrotsv #runforgood #healthycommunities #5krun #10krun #kidsfunrun #lovethanksgiving #runforcharity #runwithfamily #runwithfriends

Start your Thanksgiving Day off on a healthy and happy note at the Applied Materials Silicon Valley Turkey Trot! Walk, jog, stroll or run with friends and family to help improve our community by supporting the event's 5 valued community organizations. Help fight regional health, hunger and homelessness issues by joining us for a fun and festive morning on Thursday, November 23!

@svturkeytrot #svturkeytrot #turkeytrotsv #runforgood #healthycommunities #5krun #10krun #kidsfunrun #lovethanksgiving #runforcharity #runwithfamily #runwithfriends