

14th Annual Applied Materials Silicon Valley Turkey Trot 2018 Marketing Text Examples

Full Description

A treasured local tradition, the annual Applied Materials Silicon Valley Turkey Trot is back for its 14th year. From elite runners to family strolls, this is an experience for all fitness levels and ages!

Be a part of a community of over 25,000 trotters making a difference. Founded and produced by the Silicon Valley Leadership Group Foundation, the Turkey Trot has raised \$7.8 million for five local charities: Healthier Kids Foundation Santa Clara County, Housing Trust Silicon Valley, Second Harvest Food Bank of Santa Clara and San Mateo Counties, Second Harvest Food Bank of Santa Cruz County and The Health Trust. With your support we can reach this year's goal of raising \$1 million dollars for our beneficiaries to continue in providing our community with health, hope, and a home.

This isn't your typical hometown Turkey Trot — we're the largest timed Thanksgiving race in the United States. We offer a 5K run/walk, 10K run and a Kids Fun Run. Runners, joggers and walkers will enjoy a flat and fast course going through the heart of Downtown San Jose. Join us in celebrating our 14th annual Silicon Valley Turkey Trot on Thursday, November 22, 2018. Register, donate, volunteer, or learn more at svturkeytrot.com.

Email/Newsletter/Web

Website URL: svturkeytrot.com

From family-friendly 5K run/walk, 10K run and Kids Fun Run to being the largest Thanksgiving race in the United States, this is an experience you don't want to miss! Applied Materials Silicon Valley Turkey Trot is more than a run, together we spread happiness and enrich the lives of others. Be part of something wonderful and help raise funds for our five benefiting charities. Register at svturkeytrot.com

Social Media

Facebook: Please be sure to tag us in all of your posts, like, and follow us on Facebook and ensure to use our “@” handle to correctly link your posts to our Facebook page. Also, please use our hashtag in every posts relating to us.

Direct Link: <https://www.facebook.com/SVTurkeyTrot/>

Account Handle: [@SVTurkeyTrot](https://www.facebook.com/SVTurkeyTrot/)

Hashtag: #svturkeytrot

Registration before September 15th, 2018 price change

Act fast — our entry fee is increasing September 15th! The Applied Materials Silicon Valley Turkey Trot has raised \$7.8 million for local charities. Sign up today and join us in celebrating 14 years of running, jogging and walking for a stronger community. For more information and to sign up visit <http://bit.ly/svturkeytrot>

Registration before November 3rd, 2018 price change

Last chance to take advantage of our current entry fee before it goes up November 3rd! From our family-friendly 5K run/walk and 10K run to over 25,000 happy participants, the Applied Materials Silicon Valley Turkey Trot is an experience you don't want to miss! Join us for an unforgettable experience while helping raise funds for our benefiting charities. Register by 11:59 PM PDT on Friday, November 2nd to avoid the upcoming fee increase. For more information and to sign up visit <http://bit.ly/svturkeytrot>

Now's the time to sign up for the largest Turkey Trot in the United States, Applied Materials Silicon Valley Turkey Trot. This event benefits the Healthier Kids Foundation, Housing Trust, Second Harvest Food Bank Silicon Valley and Santa Cruz, and Health Trust. Register by 11:59 PM PDT on Thursday, November 3rd to avoid the upcoming fee increase. For more information and to sign up visit <http://bit.ly/svturkeytrot>

Regular Registration

Start your Thanksgiving morning at the 14th annual Applied Materials Silicon Valley Turkey Trot with over 25,000 other trotters while raising funds for local charities. For more information and to sign up visit <http://bit.ly/svturkeytrot>

The Applied Materials Silicon Valley Turkey Trot is the largest timed Thanksgiving race in the United States. Join us in celebrating 14 years of 5K and 10K trotting while raising \$7.8 million for local charities! For more information and to sign up visit <http://bit.ly/svturkeytrot>

Twitter: Please be sure to follow our Twitter channel, retweet, and like our tweets when appropriate.

Direct Link: <https://twitter.com/TurkeyTrotSV>

Account Handle: [@turkeytrotsv](https://twitter.com/turkeytrotsv)

Hashtag: #turkeytrotsv

General Tweets

Sign up for the largest Thanksgiving race in the US @turkeytrotsv while raising funds for charities! #turkeytrotsv <http://bit.ly/svturkeytrot>

We are proud sponsors of the 2018 @turkeytrotsv. Join us in building a stronger community. #turkeytrotsv <http://bit.ly/svturkeytrot>

Thanksgiving is a day for giving back. Register for @turkeytrotsv to support local charities. #turkeytrotsv <http://bit.ly/svturkeytrot>

Run, jog, or walk for a stronger community. Join us at @turkeytrotsv to raise funds for local charities. #turkeytrotsv <http://bit.ly/svturkeytrot>

A Silicon Valley tradition, join us at @turkeytrotsv to help reach the goal of raising \$1 million for charities. #turkeytrotsv <http://bit.ly/svturkeytrot>

Promotional Tweets

Save a Bundle! Register for @turkeytrotsv & @santarunsv at the same time & save up to \$10. Sign up: <http://bit.ly/svturkeytrot> #turkeytrotsv

Category Tweets

Calling all families for the Kids Fun Zone 2018 @turkeytrotsv! Mascots & fun festivities for all <http://bit.ly/svturkeytrot> #turkeytrotsv

Join the Costume Contest @turkeytrotsv! Best costume will win prizes. Sign up now <http://bit.ly/svturkeytrot> #turkeytrotsv

@turkeytrotsv honors US veteran & military with a 5K/10K challenge. Thanks for your service! #turkeytrotsv <http://bit.ly/svturkeytrot>

Seeking public safety officers @turkeytrotsv! Join the Quickest Cop/Fastest Firefighter competition now #turkeytrotsv <http://bit.ly/svturkeytrot>

Why do you do the @turkeytrotsv? Sign up & share your story to win some great prizes #turkeytrotsv <http://bit.ly/svturkeytrot>

Want to see real speed @turkeytrotsv? Watch the Elite 5K Invitational & PA/USATF 5K Championship at #turkeytrotsv <http://bit.ly/svturkeytrot>

Can't make the @turkeytrotsv? Register as a Remote Runner to support #turkeytrotsv and its 5 charities! <http://bit.ly/svturkeytrot>

How fit is your company? Learn about @turkeytrotsv Fittest Firm contest – #turkeytrotsv svturkeytrot.com/fittest-firm/

Kids Fun Run is back for the 2018 @turkeytrotsv! Register your little turkeys today <http://bit.ly/svturkeytrot>

Fight hunger & bring canned food to @turkeytrotsv Sports Basement SV Expo! #turkeytrotsv <http://bit.ly/svturkeytrot>

Instagram: Be sure to follow us and like our posts. If you post to your Instagram account, you can use the Turkey Trot pictures provided on the Partner Media Kit webpage.

Direct Link: <https://www.instagram.com/svturkeytrot/>

Account Handle: [@svturkeytrot](https://www.instagram.com/svturkeytrot/)

Hashtag: #svturkeytrot

From family-friendly 5K run/walk, 10K run and Kids fun Run to being the largest Thanksgiving race in United States, this is an experience you don't want to miss! Applied Materials Silicon Valley Turkey Trot is more than a run, together we spread happiness and enrich the lives of others. Be part of something wonderful and help raise funds for our five benefiting community charities. @svturkeytrot #svturkeytrot

Start your Thanksgiving morning off with a run, jog, or walk at the 14th annual Applied Materials Silicon Valley Turkey Trot with over 25,000 other trotters while raising funds for local charities. @svturkeytrot #svturkeytrot